

Rep Order# 6817691 Ver# 5 Mod# 2 Status Confirmed
EC'd No

Traffic Order# 771425

Printed: 06/01/2012 8:39 PM

1 of 2

Last Received: 05/31/2012 4:16 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.
Advertiser ().CROSSROADS GPS
Product CROSSROADS GPS C
Estimate# 647
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/108/647
Flight Dates 06/05/2012 - 06/11/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

— CONTRACT COMMENT —

SC-★

[illegible]

Rep Order# 6817691 Ver# 5 Mod# 2 Status Confirmed
EC'd No

Traffic Order# 771425

Printed: 06/01/2012 8:39 PM

2 of 2

Last Received: 05/31/2012 4:16 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.
Advertiser () CROSSROADS GPS
Product CROSSROADS GPS C
Estimate# 647
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/108/647
Flight Dates 06/05/2012 - 06/11/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 7 / \$745.00

---SALES MONTHLY TOTALS---

Jun 12: 7 / \$745.00

Sales Totals: 7 / \$745.00

Station Totals: 7 / \$745.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$37,450	CATV	0%	WNGT	0%	WNWO	5%	WTOL	28%	WTVG	65%
		WUPW	2%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RAJ5+

--- CREDIT RISK ---

CASH IN ADVANCE